

# Carrie Zeidman

15565 Swiss Creek Lane, Cupertino, Ca. 95014-5452

Tel: 408.741.5809 • Fax: 408.741.5231 • email: [Carrie@CarrieZeidman.com](mailto:Carrie@CarrieZeidman.com)

---

## Work Experience:

### ■ Artist • Carrie Zeidman Artist

Since June of 2007, I have been creating fine art exclusively. Participating in shows, entering contests, and marketing my art. My work can be seen in the Stone Griffin Gallery in Campbell, CA. and in the Mauermuseum (Checkpoint Charlie Museum) in Berlin, Germany. My work can also be seen on my art website at [www.carriezeidman.com](http://www.carriezeidman.com).

### ■ Freelance Designer/Artist • Elan Studios Graphic Design

I have successfully owned and operated my own graphic design company since 1983. I have designed, produced, and illustrated all types of collateral pieces such as corporate ID, 3D packaging, brochures, posters, datasheets, book covers for companies such as IBM, 3Com, Tandem, Hewlett-Packard and many smaller companies. I have designed and created several websites and serve as webmaster for many of them.

### ■ Art Director • The Chalkboard Network

I was the Art Director for this online education company from January of 2000 to March of 2001. I was responsible for the design and production of the website and the online courses. I created new courses and kept their website updated. I continued to work for this company on a freelance basis until the company closed in September of 2002.

### ■ Graphics Director • The Copy Mill

From September of 1991 to December of 1992, I worked as the Graphics Director for this chain of copy stores. I handled the graphic design and desktop publishing for three Bay Area locations.

### ■ Art Director • The Creative Image Group

In the position of Art Director for this advertising and marketing agency, I was responsible for all projects from concept to finish. I designed and produced all types of print graphics including corporate ID, brochures, and business packages (business card, stationary, envelope, and mailing label.)

### ■ Director of Graphic Arts • Lumen Systems

I was in charge of a department of up to six people from August of 1990 to March of 1991. My department created the screen graphics necessary for several time sensitive software programs. I was responsible for scheduling and meeting tight deadlines, interviewing and hiring graphic designers, and tracking projects.

### ■ Director of Graphic Arts • Smith & Vandiver

I was in charge of graphic production for this toiletries manufacturer from June of 1989 to July of 1990. I was responsible for designing and producing a variety of artwork including 3D packaging, labels, tubes, boxes, and product illustration. I would coordinate projects involving typesetters, printers, calligraphers, photographers and artists.

## Education:

Cabrillo Community College, Aptos, Ca.  
Associate of Fine Arts, 1987

University of California, Santa Cruz, Santa Cruz, Ca.  
Coursework in Graphic Design from the UCSC Extension Program.

## Permanent Display:

Checkpoint Charlie Museum (Mauermuseum), Berlin, Germany – *Freedom Rises in the East*  
Stone Griffin Gallery, Campbell, CA

## Awards:

### ART

Second Place, Main St. Cafe show, February 2010  
Honorable Mention, 2009 FALC Fall Art Show  
Artist of the Month for March '09 from theArtList.com  
Second Place, Main St. Cafe show, February 2009  
Second Place, Cupertino Fall Festival Art Show, Sept. 2008  
Honorable Mention, Cupertino Fall Festival Art Show, Sept. 2008  
Honorable Mention, MosaicGlobe Creativity Competition, July 2008  
First Place, "From the Heart" Show, Feb. 2008  
First Place, FALC Artist of the Month October 2007  
Sponsor Award, Fall Festival Art Show 2007

### GRAPHIC DESIGN

Solomon Schechter Silver Award, 2003  
Communicator Award of Distinction, 2002  
United Synagogue 2002 Award for Excellence  
Golden Web Award, 2001  
Communicator Award of Distinction, 2001  
Certificate of Special Congressional Recognition, 2000  
Communicator Award of Distinction, 1999  
Solomon Schechter Gold Award, 1999

## Technical Knowledge:

**Computer Systems:** Macintosh and PC

**Software Programs:** Photoshop, Illustrator, Flash, InDesign, Dreamweaver, ImageReady, Pagemaker, Excel, Outlook, PowerPoint, GIF Animator, Microsoft Word, Freehand, Quark XPress

Portfolio and references are available upon request.

My work can be seen on my website at <http://www.CarrieZeidman.com>